

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-04 H-02 INR-07
L-03 NSAE-00 NSC-05 PA-02 PRS-01 SP-02 SS-15
USIA-15 AID-05 COME-00 EB-07 FRB-01 TRSE-00
XMB-04 OPIC-06 LAB-04 EPG-02 SIL-01 OMB-01 AS-01
/101 W

-----191633Z 087441 /43

R 191339Z MAY 77
FM AMCONSUL TORONTO
TO SECSTATE WASHDC 5504
INFO AMEMBASSY OTTAWA
AMCONSUL MONTREAL
AMCONSUL QUEBEC

UNCLAS TORONTO 1213

E.O. 11652: N/A
TAGS: PINT, EINV, CA
SUBJECT: QUEBEC PERCEPTION OF U.S. INVESTMENT - TORONTO STAR POLL

POUCH ALL OTHER CONSULATES IN CANADA

REF: TORONTO 1170

1. QUEBECKERS FEEL THAT AMERICAN, RATHER THAN ENGLISH-SPEAKING
CANADIAN FINANCIERS, HAVE THE MORE IMPORTANT ROLE TO PLAY IN
GIVING THE PROVINCE THE INVESTMENT IT NEEDS TO SPEED UP ECONOMIC
GROWTH, ACCORDING TO AN IN-DEPTH OPINION SURVEY IN QUEBEC
COMMISSIONED BY THE TORONTO STAR (REFTEL). 42 0/0 FEEL THAT, IN
THE EVENT OF QUEBEC SEPARATING FROM CANADA, U.S. INVESTMENT IN
THE PROVINCE WOULD DECLINE. AS THE STAR EXPRESSED IT:

"THE ACTIONS OF AMERICANS WOULD EXPEDITE OR DELAY SEPARATION.
IF THE UNITED STATES CONTINUES TO INVEST IN QUEBEC, FEAR OF ECONOMIC
REPRISALS AS A RESULT OF SEPARATION WILL DECLINE. HOWEVER, IF
INVESTMENT IS WITHHELD ON THE BASIS OF A SHAKY POLITICAL
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SITUATION, OPPOSITION TO SEPARATION COULD INCREASE SIGNIFICANTLY."
STATEMENTS BY U.S. POLITICAL AND BUSINESS LEADERS TO THE EFFECT
THAT SEPARATION DOES NOT WEIGH IN THEIR INVESTMENT DECISIONS
"COULD HAVE A MAJOR SUPPORTING IMPACT ON THE SEPARATIST
MOVEMENT.

2. 47 0/0 OF RESPONDENTS SAY IT MATTER SHERE FOREIGN INVESTMENT

COMES FROM: OF THOSE, 41 0/0 PREFER THE U.S. AS A SOURCE OF INVESTMENT, AND 23 0/0 FEEL THAT THE U.S. IS THE LEAST PREFERABLE SOURCE. 77 0/0 FEEL THAT U.S. FINANCIERS HAVE A MORE IMPORTANT ROLE TO PLAY IN QUEBEC'S FUTURE THAN ANGLOPHONE CANADAIN FINANCIERS. TABULAR RESULTS OF THE QUESTION ON INVESTMENT FOLLOW:

(A) DOES IT MATTER TO YOU WHERE FOREIGN INVESTMENT IN QUEBEC COMES FROM?

0/0 OF RESPNDENTS

	MONTREAL		UNILINGUAL		FRENCH	
	TOTAL	URBAN	RURAL	ENGLISH	FRENCH	FRENCH
YES	47	47	39	33	52	36
NO	52	52	61	66	47	64
DID NOT						
STATE	1	1	-	1	1	-

0/0 OF RESPONDENTS

	UNDER 45		EXTREME	
	30	& OVER	SEPARATIST	
YES	47	44	54	
NO	53	56	46	
DID NOT				
STATE	-	-	-	

(B) IF 'YES' FROM WHICH COUNTREIS WOULD YOU MOST WANT FOREIGN INVESTMENT TO COME?

TYPICAL COMMENTS

MONTREAL UNILINGUAL UNDER
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	TOTAL	URBAN	RURAL	ENGLISH	FRENCH	FRENCH	30
USA	41	37	70	63	33	48	28
FRANCE	18	18	20	6	23	27	20
EUROPE	12	14	-	11	14	4	15
ALL COUN-							
TRIES	10	12	3	9	14	1	13

	45	EXTREMEM
	&OVER	SEPARATIST
USA	62	24
FRANCE	13	30
EUROPE	11	16
ALL COUNTRIES	4	16

(C) AND FROM WHICH COUNTRIES WOULD YOU LEAST WANT FOREIGN INVESTMENT TO COME?

TYPICAL COMMENTS

MONTREAL UNILINGUAL UNDER

TOTAL	URBAN	RURAL	ENGLISH	FRENCH	FRENCH	30
USA	23	25	22	11	31	21 49
RUSSIA	14	11	25	11	15	13 12
ARAB STATES	13	14	8	51	8	3 5

45 EXTREME
&OVER SEPARATIST

USA	9	32
RUSSIA	17	17
ARAB		
STATES	20	11

(D) THINK FOR A MOMENT OF THE FOLLOWING TWO GROUPS OF PEOPLE:
AMERICAN FINANCIERS AND ENGLISH-SPEAKING CANADIAN FINANCIERS. WHICH
ONE OF THESE TWO GROUPS HAS A MORE IMPORTANT ROLE TO PLAY IN
QUEBEC'S FUTURE, IN YOUR OPINION?

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0/0 OF RESPONDENTS
MONTREAL

TOTAL	URBAN	RURAL	ENGLISH	FRENCH
AMERICAN				
FINANCIERS	77	79	70	80 79
ENGLISH				
SPEAKING				
CANADIAN FIN-				
ANCIERS	20	17	27	17 17
DID NOT				
STATE	3	4	3	3 4

UNILINGUAL 45 & EXTREME
FRENCH UNDER 30 OVER SEPARATIST

AMERICAN FINANCIERS	65	76	79	76
ENGLISH SPEAKING				
CANADIAN FINANCIERS	31	21	17	15
DID NOT STATE	4	3	4	9

WHY? 0/0/ OF RESPONDENTS
WHO SAY
AMERICAN FINANCIERS

TYPICAL COMMENTS

THEY HAVE THE MONEY	38
THEY ALREADY CONTROL OUR ECONOMY	28
LARGE COMPANIES ARE BASED IN AMERICA	13
ALREADY INVOLVED	9
OTHER COMMENTS	6
DID NOT STATE	6

0/0 OF RESPONDENTS

WHO SAY

ENGLISH-SPEAKING CANADIAN FINANCIERS

TYPICAL COMMENTS

PART OF THE COUNTRY 21

ENGLISH CANADIANS HOLD THE CAPITAL IN

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QUEBEC 14

BECAUSE THEY ARE ALREADY HERE 8

DON'T KNOW 6

OTHER COMMENTS 26

DID NOT STATE 25.

DIGGINS

NOTE: NOT POUCHED BY OC/T, ORIGINATOR SERVICED.

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: REPORTS, PUBLIC OPINION POLLS, FOREIGN INVESTMENTS, BUSINESS FIRMS
Control Number: n/a
Copy: SINGLE
Sent Date: 19-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TORONT01213
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770178-1016
Format: TEL
From: TORONTO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770538/aaaabgsd.tel
Line Count: 189
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3ec7cc8f-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Review Exemptions: n/a
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Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
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Subject: QUEBEC PERCEPTION OF U.S. INVESTMENT - TORONTO STAR POLL POUCH ALL OTHER CONSULATES IN CANADA
TAGS: PINT, EINV, CA, US, UK
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/3ec7cc8f-c288-dd11-92da-001cc4696bcc
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